

bandit receives *Allure's* "Best of Beauty" award

For Immediate Release
October 2002

PR Contact: Debra Davis
212.725.5830

Editor's Choice award goes to **bandit** de Robert Piguet

(New York, New York) **bandit**, Robert Piguet's classic chypre fragrance, has been awarded *Allure's* "Best of Beauty" award, the pre-eminent recognition in the beauty industry. The winners are chosen by the editors and readers of *Allure*. Ballots are distributed in the May issue and readers vote on their favorites. *Allure's* editors begin calling in products in January and select their favorites based on months of extensive testing. The Best of Beauty Awards seal is widely recognized by consumers as a mark of excellence.

bandit, the first chypre fragrance for women, blends the sultry exotic notes of leather, wood, and spice with jasmine and carnation, evolving to a sensuous base of Vetiver, patchouli, and musk. Bandit, ambiguous and slightly androgynous, is beloved by women of mischief and daring. It was launched in 1944 and inspired by the racy influence of American soldiers in France during WWII.

###